



# BarbaraBAKES

ADVENTURES IN THE KITCHEN

## Social Media Metrics:

Facebook: 20,872  
 Twitter: 7,736  
 Google+: 22,734  
 Instagram: 2,091  
 Pinterest: 18,078

## Audience Metrics:

Page views per month: 182,686  
 Unique visitors a month: 103,083  
 Email Subscribers; 4,684

## Contact

barbarabakes@gmail.com  
 facebook.com/BarbaraBakes  
 twitter.com/BarbaraBakes

## Brands I've Worked With:



## About

Known online as Barbara Bakes, I have over 30 years of baking experience. My distinctive recipes and conversational style have created a dedicated readership.

I started Barbara Bakes 5 years ago to share my love of baking and recipes with my family, and others soon followed.

My first cookbook, *Simply Sweet Dream Puffs*, was released in October, 2015. My recipes have been featured on iVillage, Betty Crocker, Shape, BlogHer, Babble, Huffington Post, The Desert News, and The Salt Lake Tribune.

I've been a winner in several state and national cooking competitions including the Hodgson Mill Holiday Recipe Contest, Cache Valley Signature Recipe Contest, and Utah's Own Recipe Roundup.

In addition to recipe development I'm very active in the food blogging community and on social media.

## Services

- \* Sponsored Posts
- \* Reviews & Giveaways
- \* Social Media Promotion
- \* Brand Partnerships
- \* Spokesperson
- \* Ambassadorship